

Task Title: Create a 9-1-1 Stakeholder Communications Plan

Region: Region 1

Committee Chair: Allan L. Weese

Committee Participants: Bekki Craft, Charles L. Werner, Suzanne Crostic, Tracie Chambers,

Task Business Case

Overview
Develop a communications plan for internal and external 9-1-1 stakeholders to include policy and process on how communications will take place among stakeholders. A dashboard is needed to measure progress and to keep internal and external 9-1-1 stakeholders up to date.
Benefit/Jeopardy
Increase stakeholder awareness of activities related to the E911 Services Board and Regional Advisory Council, have a single source for documents, information, and news, and communicate progress the Commonwealth's progress towards developing NG911.
Goal/Objective
Describe the goals or objectives of this task (how success will be measured)

Deliverables

Milestone 1
Milestone 2
Milestone 3

Initiatives Resources and Dependencies

Resources Required

Marketing advisor, website, web developer, graphic designer

Dependencies

Will need to interface with Goal 2, Int A, Task 1, "Create a 9-1-1 Clearinghouse."

Risks

Failure to identify and implement a stakeholders communication plan will leave a major void in addressing Commonwealth's plans for implementing NG911. In addition, the Regional Advisory Council will have a harder time local PSAP community, and other stakeholders, a forum to discuss issues and bring concerns or ideas for improvement to the Board

Schedule

Overall Schedule

Describe the overall schedule for this task