VIRGINIA
IT AGENCY

# COMMONWEALTH CITIZEN WEBSITE MODERNIZATION PROGRAM UPDATES
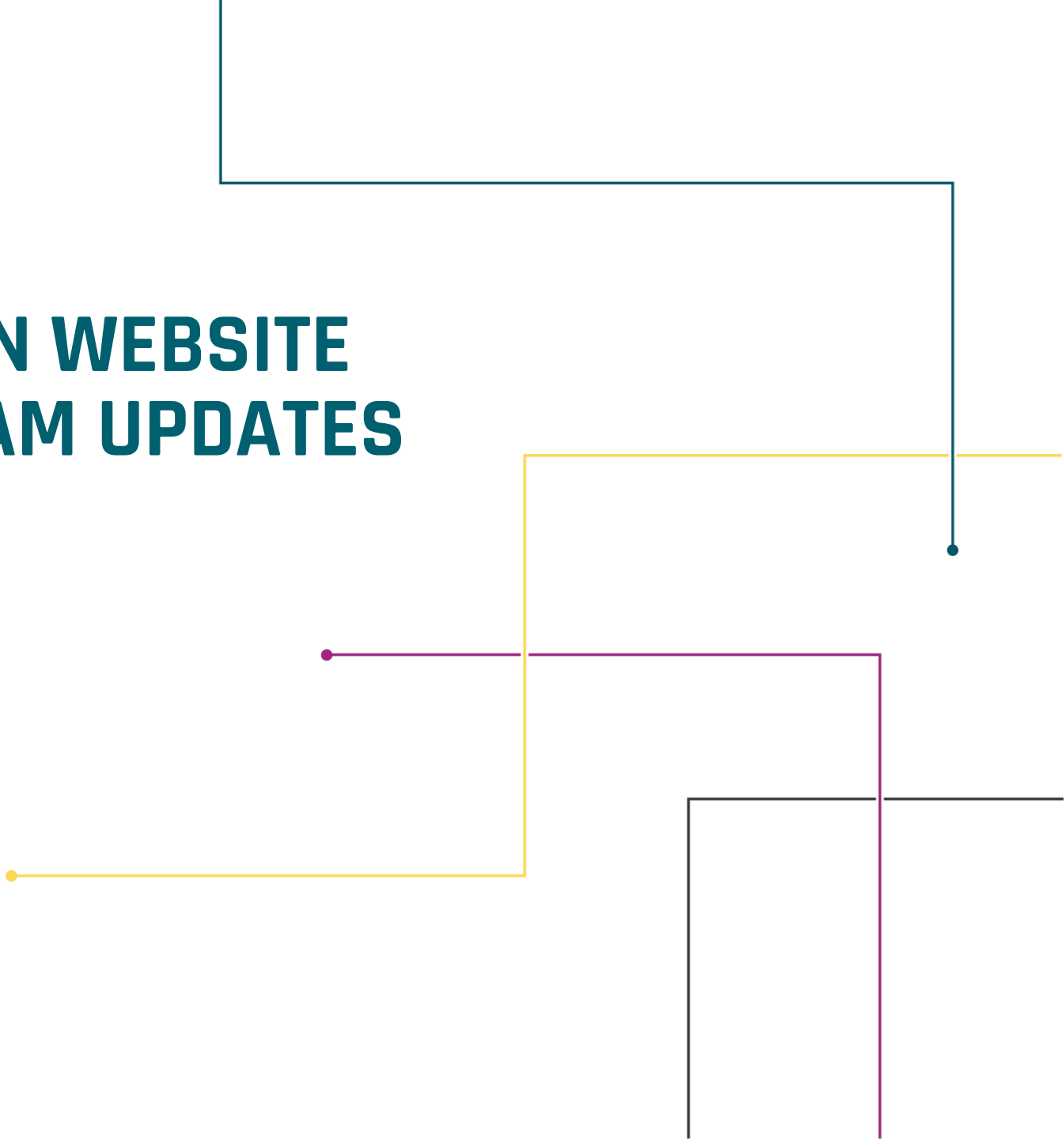
## JEFF SCHEICH

Service Owner

## JOSH JONES

Program Manager

AITR MEETING

MARCH 8, 2023

- Program vision and goals

- Updates

- Tools and Services

- Next Steps

## Vision

- Improve citizen trust and engagement with Virginia government websites by providing modern, consistently-branded Commonwealth websites that are secure, Section 508 accessible and digitally responsive

## Goals

- Improve the citizen user experience across all Commonwealth public-facing websites
- Brand Virginia state websites for a world-class look and feel that is easily recognizable
- Provide all citizens the ability to find information and execute needed services on Commonwealth websites by providing language options and accessibility support
- Build citizen trust in Commonwealth government websites by providing easily identifiable state websites, with a vigilant security posture and consistent .gov addresses
- Train Commonwealth of Virginia (COV) agencies and educational institutions on how to create modern websites and be a partner resource by providing templates, checklists, on-site demos, tools and scans

## Updates

- Web standards approved and posted to VITA website
- Held 40 agency meetings
- Piloting new branding bar on 22 sites
- Provided 3 training sessions on Siteimprove and 2 on accessibility fundamentals
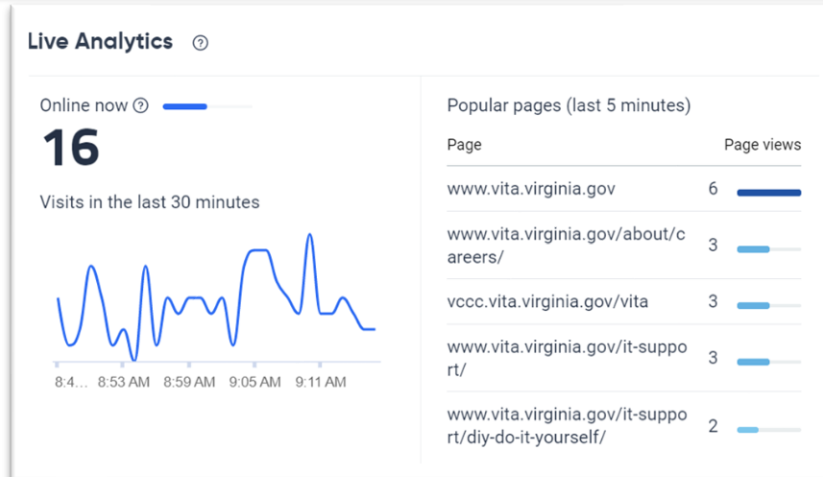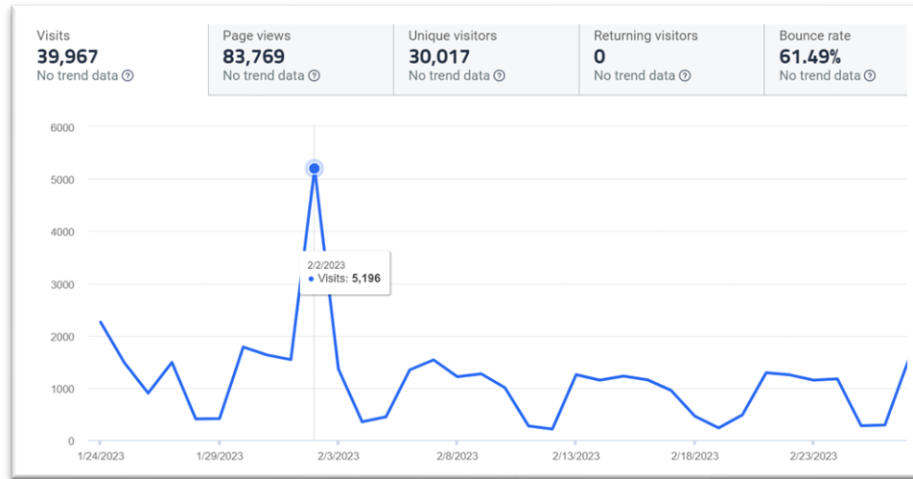- Established project hub: vita.virginia.gov/websitemodernization

**Siteimprove**





**Additional Tools**

Language Translation Services

Captcha

Enhanced Search

PDF Creation

Application Monitoring

## Next steps

- Hire Service Manager for VWS service
- Finalize development of branding bar
- Publish design system / style guides
- Continue discovery sessions with agencies

# Questions

## ???