



VIRTUAL SERVICES FAIR – KICK OFF

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VITA: ENABLING GOVERNMENT CONNECTIONS FOR CUSTOMERS



65

Virginia
agencies



8.6+
million
Virginian
residents



1 of 3
Multisupplier
models in the
nation



55,000+
Virginia
employees



Award-
winning
Multisupplier
model transition





Our mission is to deliver sustainable and effective results to our customers through innovative, efficient and secure services.



PHASE 1:

Provide core infrastructure services

- Stability
- Availability
- SLAs and accountability

PHASE 2:

Introduce modern technology services

- Direct value add/quantitative impact to bottom line
- RPA, predictive data analytics, LCAP, AI/ML, etc.
- Digital transformation

PHASE 3:

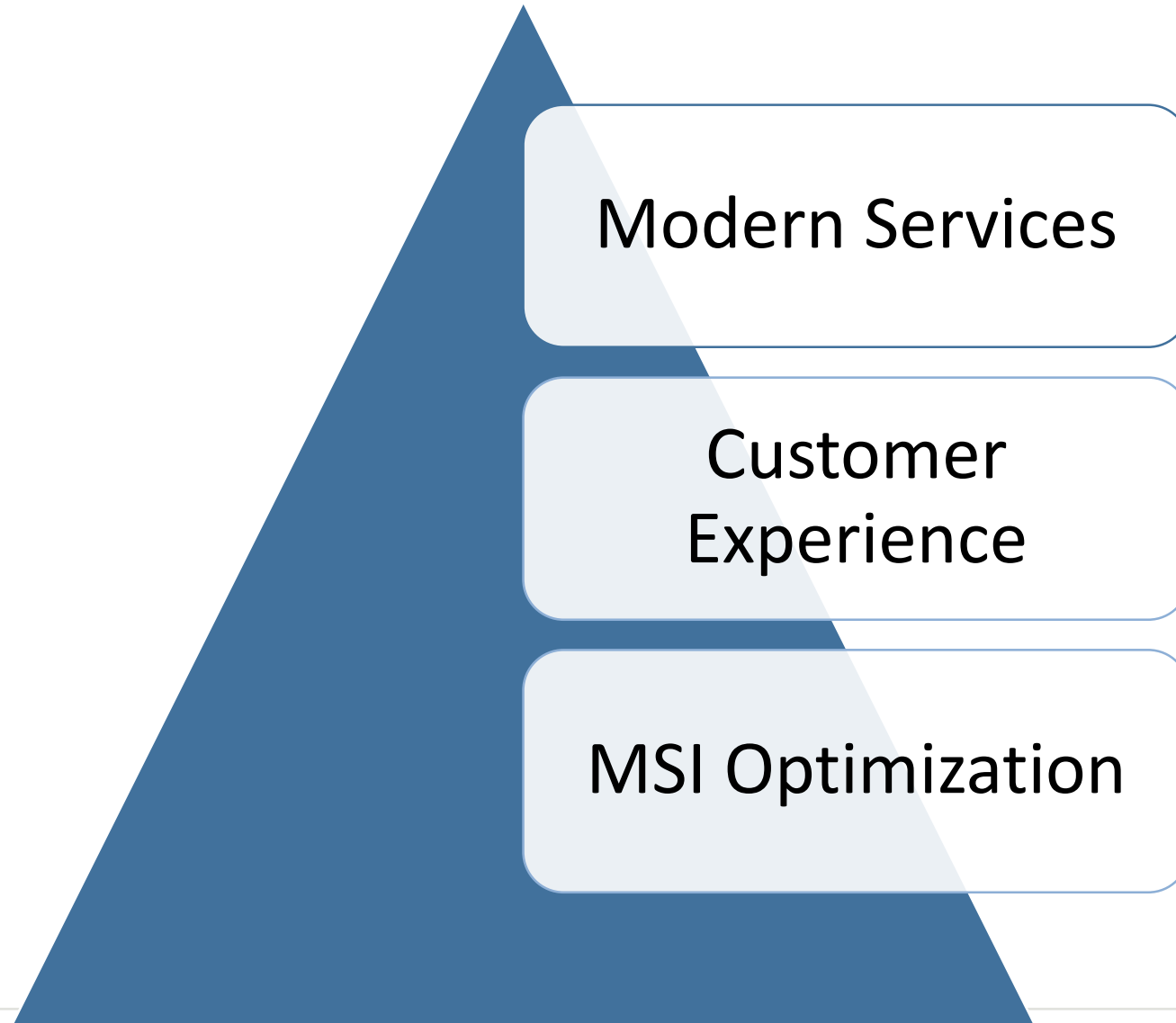
Optimize business model

- Speed of delivery
- Cost/rate effectiveness
- Platform cost savings from STS
- Internal optimizations/automations
- Supplier/model improvement strategy
- Customer relationship improvement strategy

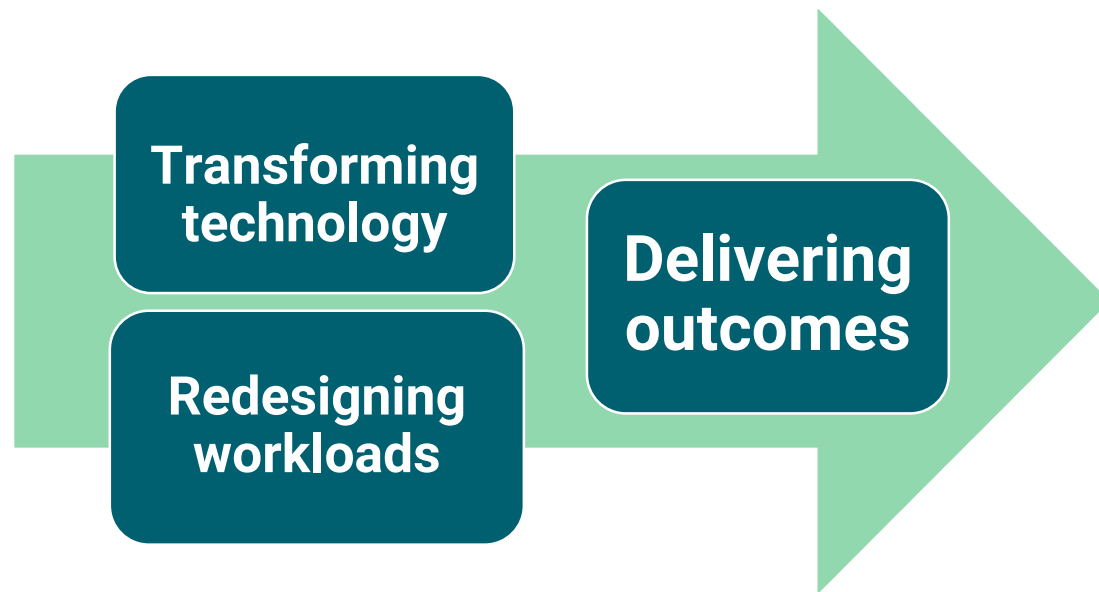
PHASE 4:

Partner as strategic technology advisor

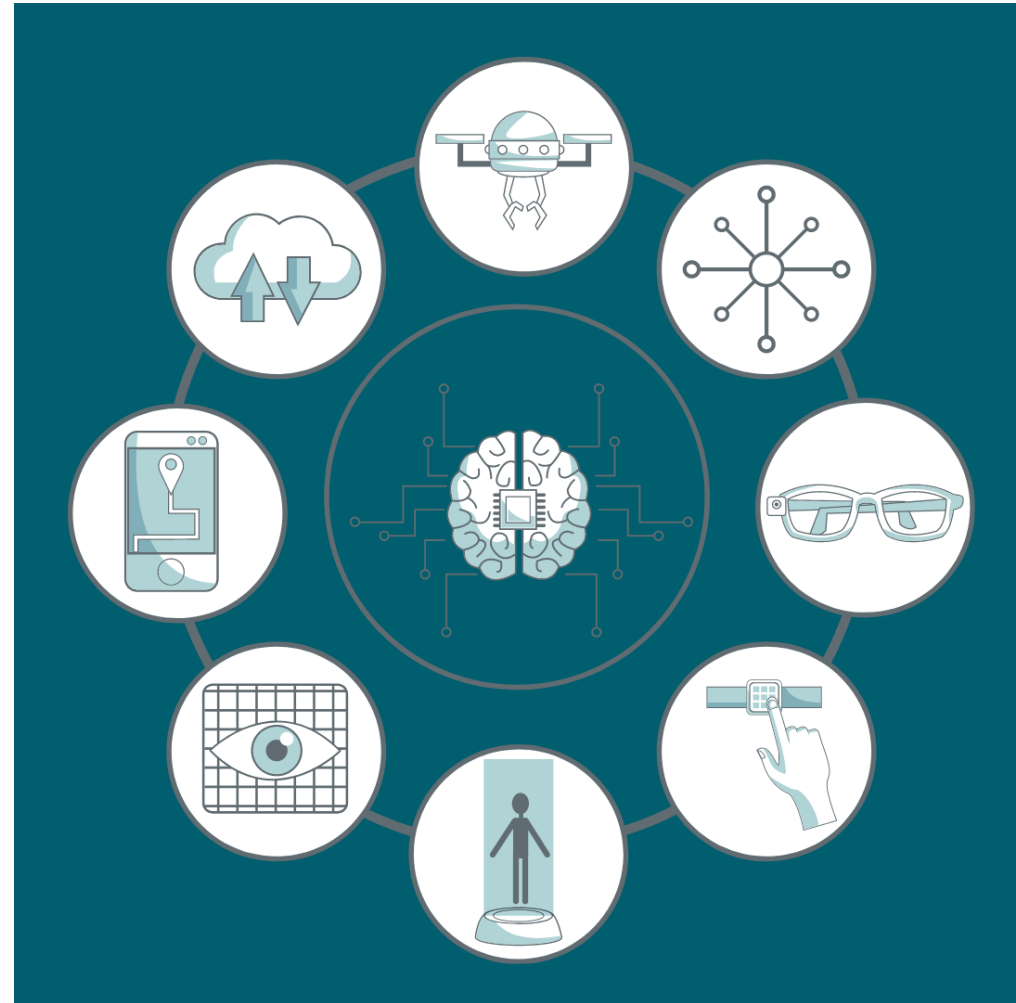
- Customer success (CS) fully understands the business of their customer agencies.
- CS evangelizes modern technology services to optimize their business outcome.
- Valuable consultant for procurement, project management, and technology strategy.



- ✓ Large strategic focus is to introduce **modern technology services** that add value and deliver direct outcomes to the underlying business of our customer agencies.
- ✓ Recent examples are RPA as a service, AI as a service, SD-WAN, ePen and BOX.



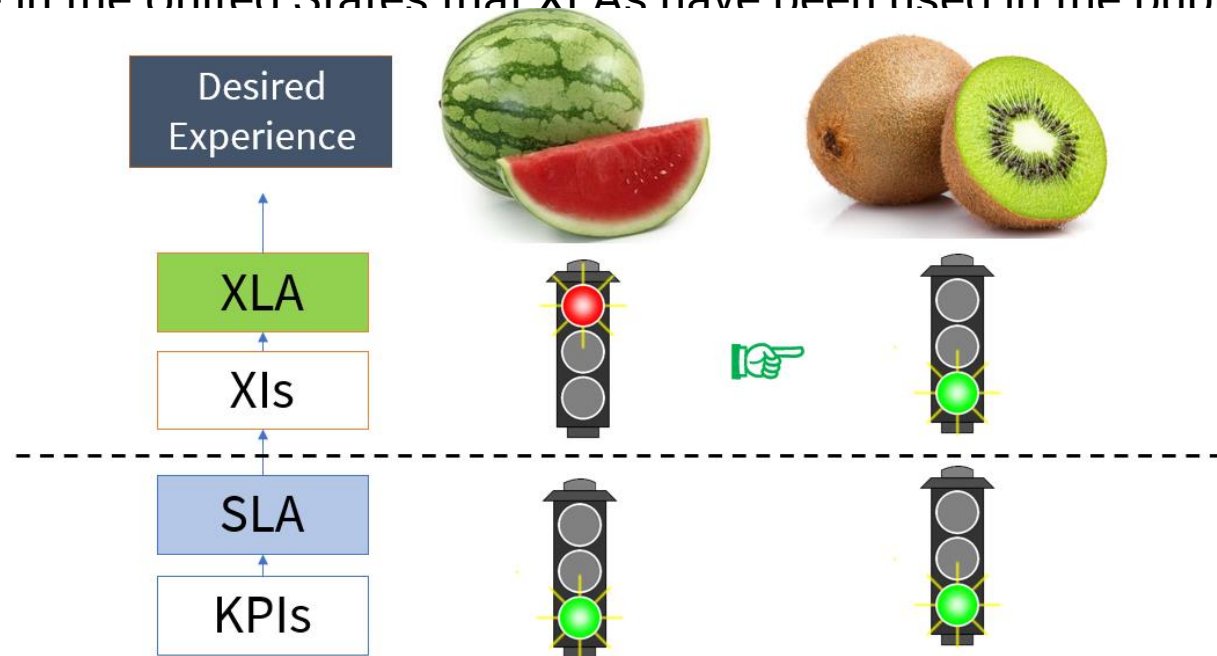
- ✓ Financial reporting and analysis
- ✓ Data entry and migration
- ✓ Benefits and claims processing/review
- ✓ Document processing
- ✓ Fraud, waste and abuse detection



- ✓ Resource allocation
- ✓ Citizen interaction/chat
- ✓ Predictive analytics/forecasting
- ✓ Real-time operations management
- ✓ Decision support
- ✓ Proactive risk management and mitigation
- ✓ Fraud, waste and abuse detection



- ✓ Relentless focus on **customer success**, not just customer service
- ✓ In fourth quarter 2021, VITA is launching a pilot for experience level agreements (XLA) focusing on the request for solution (RFS) process
 - ✓ First time in the United States that XLA's have been used in the public sector



Enhanced analytics

- Unified monitoring tools
- Faster time to resolution for incidents

Optimized pocesses

- Agile implemented in SPLM
- Transition to an empowered MSI to accelerate progress
- Introduction of AI for proactive monitoring and risk management

Competition

- Introduction of competition in commoditized towers to increase value to the customer

Innovation focus

- As more services are introduced, suppliers incentivized to regularly bring innovative solutions to present
- Innovation as a Service (IaaS) to launch in 2022



VIRGINIA
IT AGENCY