





# End User Services (EUS) – Managed Printing

## Services





**XR App Studio**  
Reseller location to extend functionality of an MFP/printer. 

**XR Personalized App Builder (PAB)**  
Programming toolkit – build your own apps. 


### Management Tools and Reporting

**XR Device Manager (XDM) – XR’s Benchmark Tool Suite (XTS)**    
Web-based asset tracking and management application.



**XR Services Manager (XSM) – XR’s Benchmark Tool Suite (XTS)**    
Service and support incident management.



**XR Report Manager (XRM) – XR’s Benchmark Tool Suite (XTS)**   
Data analysis and reporting.



### Business Relationship Management (BRM)


**XR Sentinel**   
Customer problem and resolution system.

### Enhanced Services

**XR App Gallery**    
XR and 3<sup>rd</sup> party apps to enhance user experience.

**XR Easy Translation Service (ETS) App**    
Language translation in the global economy.


**XR Extensible Interface Platform (EIP)**    
Customized document management solution SW platform.


**XR Print Awareness Tool (PAT)**   
Snap-in tool for personal print management.




**XR Workflow Automation Solutions**  
Migrate manual business processes to digital processes.

## Security

**XR Print Security Audit Service (XPSAS)**   
Configure device settings and compliance reporting.

**XR Print Management and Mobility Suite (XPMMS)**   
User-based authentication for security, auditing, and tracking.

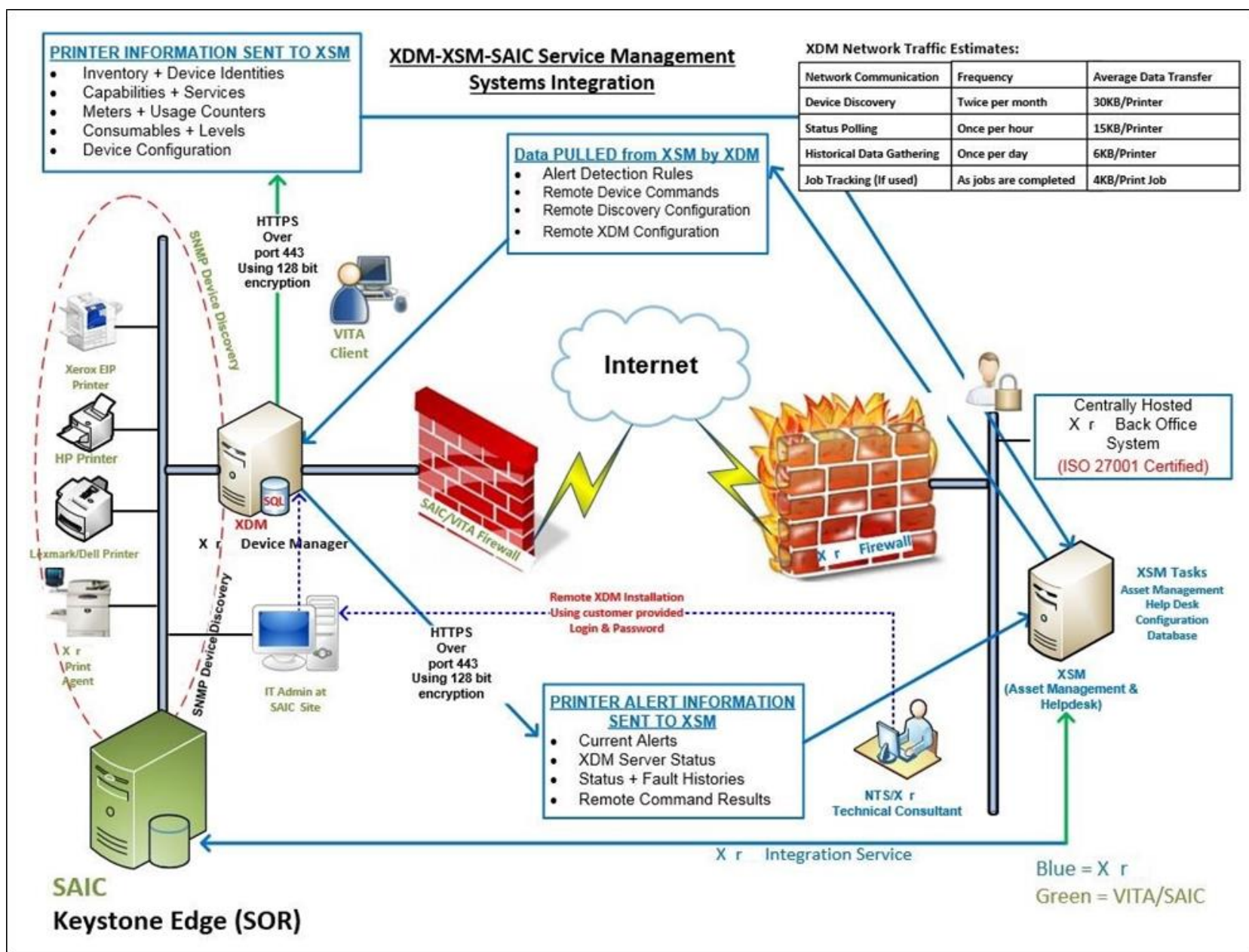
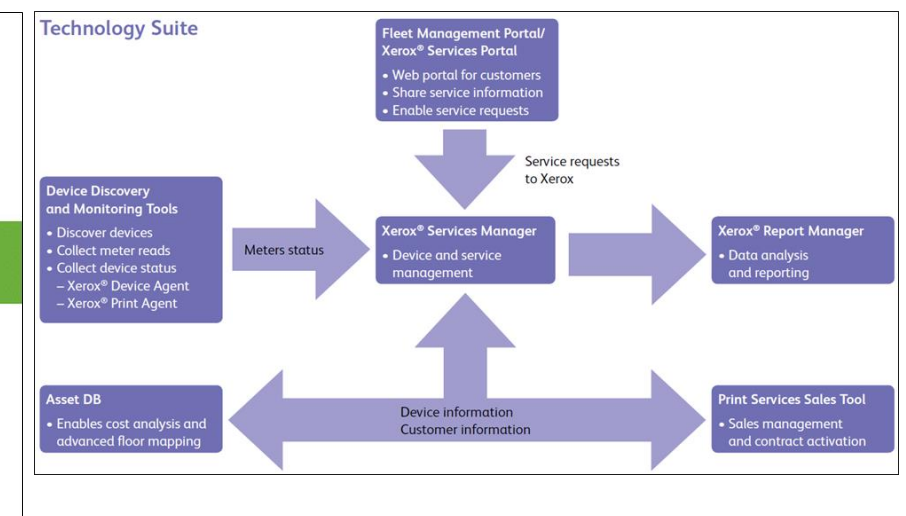
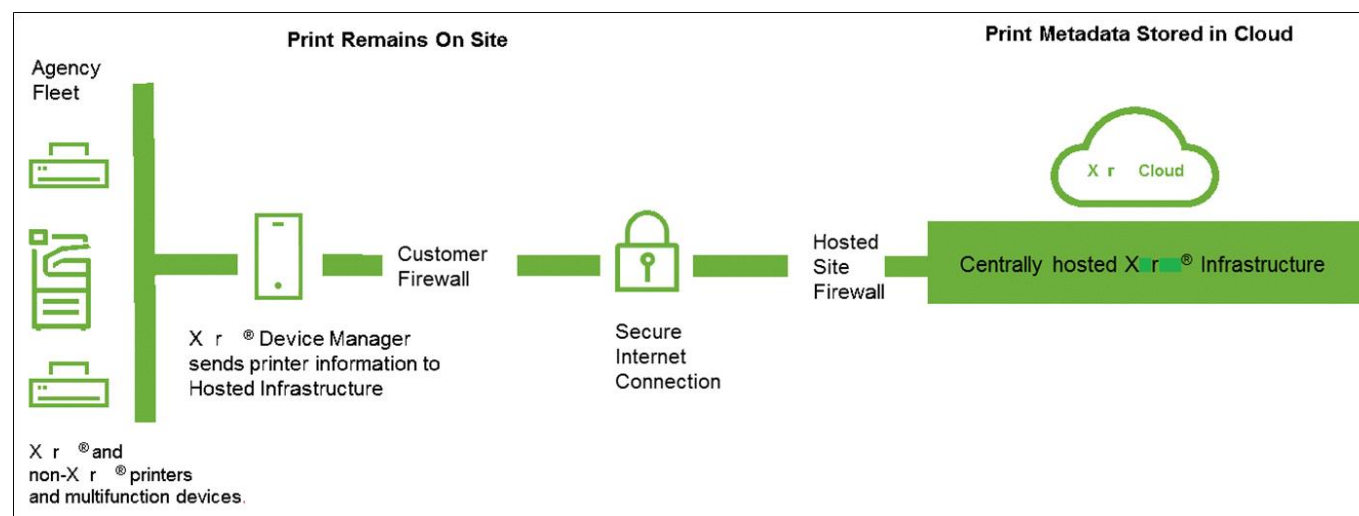
**XR ConnectKey**   
Technology-enabled productivity ecosystem providing five attributes: Intuitive user experience; Mobile and cloud ready; Benchmark security (extra security with built-in McAfee technology agent and Cisco TrustSec); NexGen service enablement; and Gateway to new (app gallery). McAfee agent enables communication with McAfee tools such as ePO. TrustSec is a context based firewall, access control solution.


Show all features to everyone or hide based on user permissions or access rights.



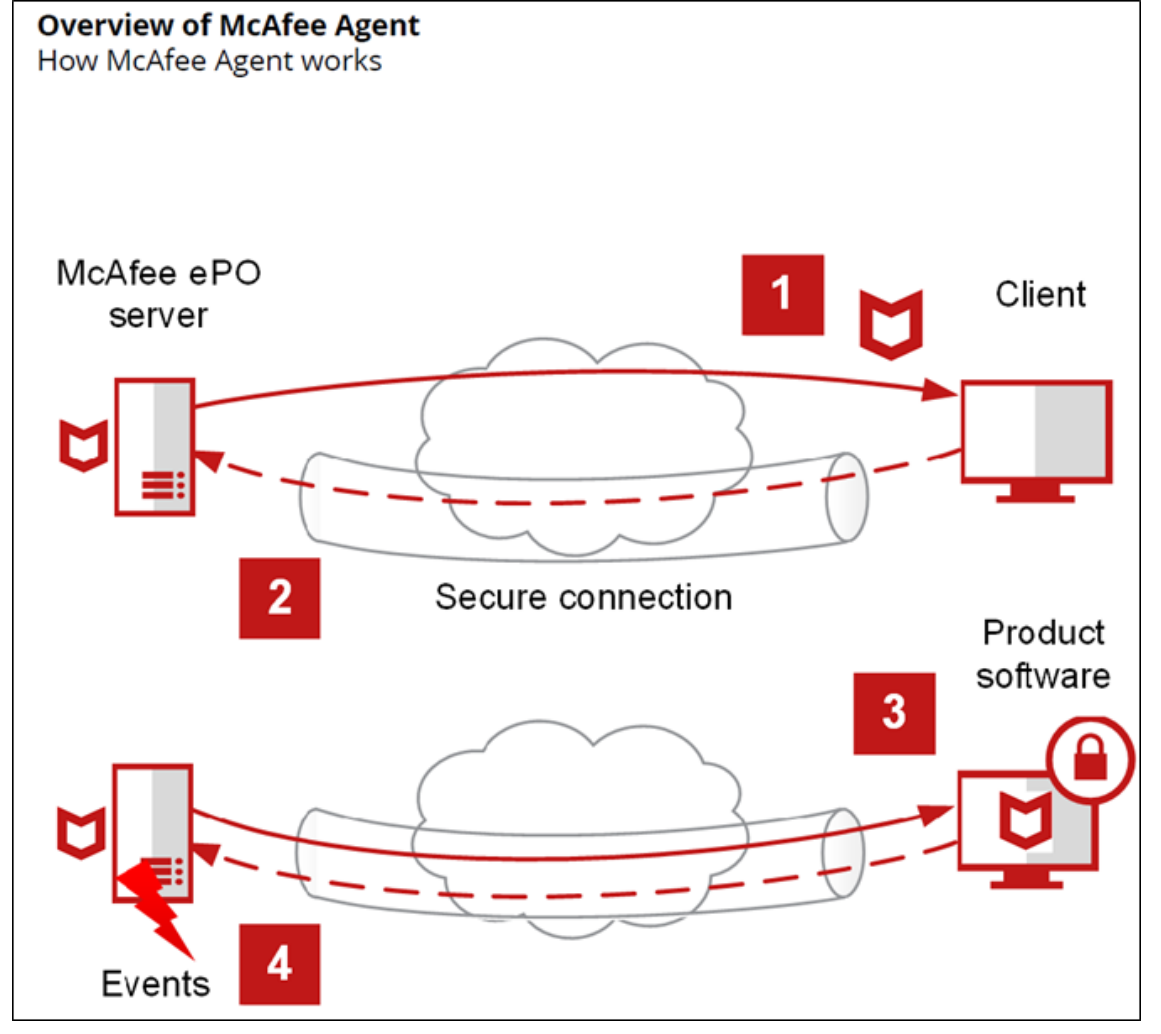




Xerox Multifunction Devices	On-Site Response	Resolution Time	Up Time	Hot Swap
<b>Bronze Service</b>	8 Business Hours	24 Hours	95%	3 business days
<b>Silver Service</b>	6 Business Hours	16 Hours	96%	2 business days
<b>Gold Service (VIP)</b>	4 Business Hours	8 Hours	98%	1 business days

Network Connected Printer	On-Site Response	Resolution Time	Up Time	Hot Swap
<b>Bronze Service</b>	13 Business Hours	48 Hours	95%	3 business days
<b>Silver Service</b>	9 Business Hours	36 Hours	96%	2 business days
<b>Gold Service (VIP)</b>	4 Business Hours	13 Hours	98%	1 business days



The Xerox Extensible Interface Platform is at the heart of both Xerox Extensible Interface Platform<sup>®</sup> solutions and ConnectKey apps. Without this open platform, neither would be possible.

Xerox Extensible Interface Platform <sup>®</sup> Solutions	Xerox <sup>®</sup> ConnectKey <sup>®</sup> Apps (VARs/Channel Partners)
Server or cloud-based	Serverless; apps reside on the MFP
Comprehensive	Lightweight
Software Development Kit	App Studio with wizard-style tools
At least basic programming knowledge required	Very limited IT knowledge needed when using the Xerox <sup>®</sup> App Studio

Xerox Extensible Interface Platform<sup>®</sup> is the foundation.

**Xerox Extensible Interface Platform<sup>®</sup> Solutions**

Xerox, developers and partners create Xerox Extensible Interface Platform<sup>®</sup>-enabled solutions using the Software Development Kit (SDK). Those who want access to the kit simply fill out a short application to join the Xerox Developer Program. For more detailed information about the SDK and the Developer Program, reference the appropriate sections later in this white paper.

**Backpage View – See other side for model/diagram.**