
Laura Hancock**Anthem Blue Cross and Blue Shield**

Vice President, Business Relationship Management, Information Technology

Louisville, Kentucky

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Laura Hancock is Vice President of Business Relationship Management in Anthem's Information Technology Division. This team is responsible for simplifying the connection between Information Services and the business areas within Anthem. Laura and her team provide the following services:

- Collaborate with business partners in planning and development of long range technology strategies.
- Support solution delivery from concept/ideation to reality.
- Improve the transparency of the total cost, effort and business value of Information Technology services.
- Facilitate the development of technology solutions to achieve business objectives.
- Align existing and emerging technology capabilities with business capabilities
- Provide a comprehensive view of the business investment priorities and interdependencies as they relate to technology

Laura has over 24 years experience within the Anthem/WellPoint organization. Prior areas of experience include Health IT, clinical integration, technology vendor management, product development, network management, provider and medical management operations, quality assurance, system migrations, claims operations, project management and business analysis.

Laura is a graduate of the University of Louisville. She is a board member and committee chair for her local neighborhood association and supports numerous charity activities in her community.

In support of the Virginia HITSAC, Laura can further Anthem's commitment to promote the health and wellness of the community. Laura is committed to bringing the power of health data and technology together to drive higher quality and affordable care. Laura has supported Health IT initiatives across multiple states and she can provide best practice ideas to the Commonwealth of Virginia's efforts.