

# Strategic Planning Process

## Statewide Enhanced Emergency Telecommunication Systems

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## Objectives

- **Criteria for Funding Initiatives**
- **Minimum Standards for Technology Functionality**
- **Evaluation of Funding Initiatives**

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## Project Timeline

- Create guidelines
- Receive approval
- Develop methodology
- Identify stakeholders
- Hold planning session
- Compile final documents

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## Planning Matrix

- Ideal Vision
  - Your wish statement
- Results Criteria
  - The good things that will happen

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## SWOT Analysis

- Strengths
- Weaknesses
- Opportunities
- Threats
  
- Environment (internal or external)
- Analysis

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## Three Levels of Planning

- Mega-level
  - Strategic
  
- Macro-level
  - Tactical
  
- Micro-level
  - Implementation

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## Critical Success Factors for Mega-level

- Think globally and act locally
- Distinguish between what and how
- Plan using and linking all three levels of results
- Use an ideal vision as the underlying basis for planning

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## Critical Success Factors for Macro-level

- Prepare all mission objectives to answer the question where you are going and how you will know when you have gotten there

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## Critical Success Factors for Micro-level

- A need is a gap between current and desired results

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