



## *Commonwealth of Virginia*

### *Office of the Secretary of Technology of Virginia*

Information for release

Contact: Cameron Kilberg  
Assistant Secretary and Senior Policy Advisor  
Office of Virginia's Secretary of Technology  
804-786-0226 (office)

#### **Call For Entries: 2013 Governor's Technology Awards**

*Submissions highlight IT-driven improvements in government efficiency*

RICHMOND, July 8, 2013 – For 16 years, the prestigious Governor's Technology Awards (GTA) program has recognized the success of public sector information technology (IT) projects that improve government service delivery and efficiency. Today, Virginia Governor Bob McDonnell, Secretary of Technology Jim Duffey and Chief Information Officer Sam Nixon officially invite entries to the 2013 awards program in recognition of this important work.

Ten award categories recognize the work of local, state and educational entities. Submissions focus on improvements in the business of government made possible by strategic use of IT.

All entries must be submitted by a Virginia public body. The exception is the Innovative Commercialization of Technology Research category; a private sector entity may submit the entry and receive recognition together with a government partner. Entries must be submitted by Aug. 7.

Nominations will be evaluated by a committee of judges that includes IT leaders from state agencies, localities, the legislature, the courts, and education. Awards will be presented to honorees on behalf of the Governor at a special ceremony during the Commonwealth of Virginia Innovative Technology Symposium (COVITS) on Sept. 9. Executive summaries of winning entries will be posted online to provide inspiration and best practice examples to peers and partners.

Full program details and a list of last year's winners are available on the event website, [www.covits.org](http://www.covits.org); follow @COVITS on Twitter for tips on entry creation and other GTA and COVITS news.

The 2013 Governor's Technology Awards categories are:

- **Cross-Boundary Collaboration on IT Service Delivery Initiatives:** Recognizes the innovative use of IT to share data easily across boundaries, create knowledge-sharing cultures, support common business processes or promote innovative partnership programs. Entries should be submitted jointly by at least two government entities.

(more)

## Call For Entries, 2013 Governor's Technology Awards, continued

- **IT as Efficiency Driver – Government to Citizen:** Recognizes the innovative use of IT to improve citizen access to and service from governmental entities. Included are projects which improve citizens' electronic interaction with government, promote availability, usability and/or transparency of information and increase public awareness and adoption of services.
- **IT as Efficiency Driver – Government to Business:** Recognizes the innovative use of IT to promote efficiency by improving business access to and service from governmental entities. Included are projects to improve business' electronic interaction with government, promote availability, usability and/or transparency of information and increase business awareness and adoption of available services.
- **IT as Efficiency Driver – Government to Government:** Recognizes the innovative use of IT to promote efficiency in government. This category promotes projects that enable organizations to do more with less. Results realized may include a dollar return on investment, realignment of staff time and/or newly transparent processes/information.
- **Innovative Use of Technology in Economic Development:** Recognizes the innovative use of technology to promote and further economic development in the area served by the submitting government(s).
- **Innovative Use of Technology in Local Government:** Recognizes the innovative use of IT to solve a business problem at the local level. This category is open to any local government entity, including social services, first responders and GIS practitioners.
- **Innovative Use of Technology in Education:** Recognizes the innovative use of IT to support the unique missions of Virginia's schools, colleges and universities. Cooperative projects between educational institutions and other governmental entities, including research and development programs, fall into this category.
- **Innovative Use of Technology in Healthcare:** Recognizes the innovative use of technology in a healthcare setting. Preference will be given to those projects implementing IT solutions that improve patient outcomes, enhance service delivery, advance data interoperability, transparency or availability to clinicians and patients, and/or improve security in the handling and processing of health information. Open to any public sector entity or non-profit organization.
- **Innovative Commercialization of Technology Research:** Recognizes an innovative approach to converting ideas, research or prototypes into viable commercial products or services. Preference will be given to commercialization of university and/or public sector research. *Note: This is the only award category that is open to both public and private sector entries.*
- **Innovative Use of Technology in Modeling and Simulation:** Recognizes excellence in the use of modeling and simulation by a public sector entity (federal, state or local), non-profit and/or academic institution to solve "real world" problems. Preference will be given to those projects/applications involving cross-disciplinary partnerships and/or public-private partnerships. The winning entry must be in use and have quantifiable outcomes.

### Criteria for Evaluation

Entrants should illustrate how the submitted initiative meets the following benchmarks; equal weight will be given to each criterion:

- **Business proposition:** A clear statement of the business problem, its target audience, and how the new solution leverages IT tools to solve the problem.
- **Innovation and technological merit:** What tools were used? What makes this solution innovative?
- **Value:** Note quantitative metrics such as usage, transaction times, cost savings/avoidance and return on investment; also note qualitative benefits such as improvements to citizen and/or employee experience. Include collaboration if applicable.

(more)

## Call For Entries, 2013 Governor's Technology Awards, continued

- Success: How well did the project attain the stated business goals and objectives?  
Clearly link the outcome to the business proposition set at the beginning of the project.

### **Eligibility for Awards**

All entries must be submitted by a recognized Virginia public body. All entered projects must now be in use and have quantifiable outcomes.

Private sector organizations may assist in the development of an application for a government partner but will not be officially recognized in the awards ceremony unless noted in the category.

Submissions should focus on improvements in the business of government and go beyond a description of a private sector solution to describe the business need that necessitated the project and how the project succeeded.

Entries should portray projects that are currently providing service. Subsequent phases may be mentioned, but the measured success of the live phase is judged.

Public bodies are invited to submit multiple projects, but only one entry per category will be accepted from each. The same program should not be submitted in more than one category.

Collaborative applications representing partnerships between governmental entities are strongly encouraged. Prior Governor's Technology Award winning projects are not eligible.

All nominations must be received by Aug. 7, 2013 using the online submission form at [http://covits.org/governor's\\_technology\\_awards/callForNominations.cfm](http://covits.org/governor's_technology_awards/callForNominations.cfm).

###